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*For Immediate Release*

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## **Goodwill Opens Southside Outlet**

*Donated items get second chance to support mission*

Indianapolis – Goodwill Industries of Central Indiana Inc. was joined by Greenwood Mayor Mark W. Myers today to celebrate the opening of Goodwill’s Outlet South. The store, located at 927 N. Emerson Ave. in Greenwood, marks Goodwill’s fourth outlet in central Indiana and its fifth retail location in Johnson County. Goodwill Outlets provide shoppers an opportunity to purchase merchandise by the pound at reduced prices.

“Goodwill strives to be responsible stewards of the donations we receive, which is why our outlets are so valuable to our mission,” said Eric Schlegel, vice president of retail operations at Goodwill. “Outlets carry items that didn’t sell in our traditional stores, but many shoppers still find valuable. Donations have another opportunity to support jobs and programs that help people in central Indiana become more economically self-sufficient.”

Moreover, each outlet also serves as a recycling and salvage operation. In 2015 alone, Goodwill recycled more than 15.5 million pounds of plastics, metals, cardboard and more, and sorted nearly 25 million pounds of clothing and other items for secondary-market sales.

Items that shoppers can expect to find at Goodwill Outlets include clothing, housewares, toys, books, dishes, movies, among other goods. While certain items are individually priced, most goods are sold by the pound at pennies on the dollar.

Prices by the pound are as follows:

- Clothing, housewares, toys, DVDs and CDs – \$.99/lb.
- Glass and ceramic dishware – \$.29/lb.
- Paired shoes – \$1.29/lb.
- Hardback books – \$.75/lb.
- Paperback books – \$.50/lb.

Merchandise bins, including book bins, rotate every few hours. They are removed from the sales floor and replaced with a completely different selection of merchandise, so those who shop daily at Goodwill Outlets have the opportunity for fresh finds several times throughout the day.

“Many of our loyal customers shop at Goodwill because they love the thrill of the hunt,” said Lakeysha Hamilton, store manager for Outlet South. “Outlets are great places to shop because our inventory is constantly changing throughout the day. You’ll always find something different.”

Hamilton, who has worked for Goodwill since 2004, was named the store manager for Outlet South after serving as the store manager for Goodwill’s outlet on the east side and holding various leadership positions at other retail locations across Indianapolis.

The store, which includes more than 16,800 square feet of retail space, currently employs 70 people, many of whom have barriers to employment. Positions are still available for those seeking part- or full-time employment. In addition, Outlet South will feature Goodwill’s new digital signage for improved customer experience.

Hours of operation for Outlet South are Monday through Saturday 9 a.m. - 9 p.m. and Sunday 11 a.m. - 7 p.m.

To find a Goodwill Outlet, store or donation center near you, inquire about employment or learn more about Goodwill’s mission and services, visit [goodwillindy.org](http://goodwillindy.org).

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