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For Immediate Release

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Goodwill Opens New Fountain Square Location  
*Store is second Goodwill retail property in downtown Indianapolis neighborhood*

Nine months after opening a Vintage Vogue boutique on Virginia Avenue, Goodwill returned to Fountain Square today with an all-new store located at the site of the renovated Bud’s Supermarket at 1260 Shelby Street. The store features more than 100,000 items for sale, including clothing, household goods, toys, books and more.

“We’re excited about Fountain Square’s growth, and we’re grateful for the opportunity to continue to invest in the neighborhood,” said Eric Schlegel, Goodwill’s vice president of retail operations. “Like all Goodwill stores, this one supports local jobs and services that help central Indiana residents increase their independence and reach their potential.”

The store employs about 20, mostly part-time, workers. Two-thirds of Goodwill’s 2,400 retail employees face significant barriers, including disabilities, limited education and criminal history. Employees, including those at the new Fountain Square store, have access to a variety of resources to help them increase their education and future employability. Goodwill also helps employees connect with higher-wage positions outside the organization, when they’re ready for a transition.

“Each new store means new opportunities for Hoosiers who can benefit from our services. Our shoppers and donors are the ones who make it all possible,” said Schlegel.

The Fountain Square store is Goodwill’s fifty-fifth in central Indiana. Including boutiques, outlets and standalone donation centers, the nonprofit organization operates 66 retail locations in all. The new Fountain Square store stands out due to its unique architecture. Built in 1962 as a Marsh Supermarket, the building features a barrel roof made entirely of wood. Unique even when it was built, the style of roof would be cost-prohibitive to recreate today.

“The roof is unique, and we knew we had to retain it,” said Schlegel. “It’s a nod to the neighborhood and the building’s history. It’s like no other Goodwill store in our region – perhaps in the country.”
The Fountain Square store boasts more than 9,800 square feet of retail space. Creative, last-minute Halloween enthusiasts can find everything they need for the perfect, do-it-yourself costume. Store hours are Monday through Saturday, 9 a.m. to 9 p.m., and Sunday, 11 a.m. to 7 p.m.

To learn more about Goodwill’s mission and services or to find a store or donation center near you, visit goodwillindy.org.

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