To you it’s just

clutter

worn

useless

To us here at Goodwill of Southern Indiana, it’s more than that. It tells a story of getting a job, picking up after a disaster, relief for a parent unable to afford therapy services for their child, and so much more. It’s the beginning of a cycle that results in better lives for individuals and families right here in Southern Indiana.
Thank you!

Your support allowed Goodwill of Southern Indiana to set two records this year, serving 5,346 clients and distributing $91,990 in vouchers. Goodwill exists to provide services to people with disabilities and disadvantages. It is heartwarming when we set service records; because that means our clients are achieving independence.

There is little Meredith who due to medical issues needed specialized childcare and as a result of our Children’s Learning Center is learning and thriving. There is Jim, who needed assistance in finding employment. The services he received at our Job Connection Center helped Jim find a job and he is supporting his family. There is the Beaumont family who lost all their belongings when their apartment building was destroyed by fire. They utilized Goodwill vouchers to purchase clothing so their children could go to school and the parents return to work.

These are just three examples of how your support allowed Goodwill of Southern Indiana to provide vital services to 5,346 people last year. We could not do it without you! When you donate and shop at Goodwill, you change lives. On behalf of Meredith, Jim, the Beaumont family, and all the Goodwill clients - thank you for making a difference!

A message from our leaders.

Candice Barksdale
Chief Executive Officer

Jack Coffman
Board of Directors Chair
OUR PROGRAMS

Vocational Services
Job placement, case management and job coaching for adults with disabilities and disadvantages.

Voucher Program
Vouchers for free clothing and household items given to partner agencies to provide assistance to people in crisis situations.

Children's Learning Center
Nationally accredited center for early childhood education, serving ages six weeks to five years; includes a summer program for school age children.

A Book of My Own
Children's books are distributed to organizations that work with children, they give the books to children to keep as their own. The program purpose is to increase children's exposure to books in order to enhance their reading performance.
Pediatric Therapy Program
Assistance to parents and caregivers of children with special needs; includes consultations, care plans and pediatric therapies.

Recycling
Donating unwanted items is an alternative to throwing them into the landfill. Donated items accepted for recycling include all types of computer and electronic equipment, cell phones, toys, clothing, shoes, belts/purses, books, cardboard and metals.

Goodwill Stores
Ability to purchase gently used items at an affordable cost; items include clothing, shoes, toys, household goods, electronics and other items.

Job Connection Center
Provides easy access to people who need assistance in finding employment. All services are free, and include assistance with online job searches, resume development, completion of applications, interviewing skills, and more.

Pediatric Therapy Program
Retail Stores

We operate 11 Goodwill stores in 9 Southern Indiana counties. Each store is also a donation center. You can drop off your donations quickly and conveniently in our drive thru area during regular store hours.

Bedford
1221 James Avenue

Clarksville
1212 Applegate Lane

Corydon
2400 Landmark Avenue

Floyds Knobs
4646 Duffy Road, Suite A

Jeffersonville
2764 Jefferson Centre Way

Madison
3200 English Station, Unit A

New Albany
375 Professional Court

North Vernon
2260 N. State Hwy 7

Salem
400 S. Main Street

Scottsburg
1602 W. McClain Avenue

Seymour
1857 E. Tipton Street

Donation Express Sites

For donor convenience, we have 38 donation bins throughout our region, supplementing the donation drive-thru lanes at our stores.

Austin
• Pioneer Village Store
• US Hwy 31 & SR 256 Junction

Bedford
• Orscheln
• Knucklehead Bend Market

Brownstown
• City Park
• Fast Stop

Butlerville
• Butlerville Grocery

Campbellsburg
• Community Building

Central
• BP Gas Station

Charlestown
• Orscheln

Commissary
• Dino’s Corner Store

Corydon
• Orscheln

Clarksville
• Children’s Learning Center
• Anna’s Oriental Food Store
• Goodwill Store

Crothersville
• Jackson Jennings Co-Op

Depauw
• 64 Food Mart & Fuel Station

Deputy
• Gaffney’s Store

Elizabeth
• Marathon Grab and Go

English
• Do It Best

Freetown
• Community Building

French Lick
• French Lick Recycling Lot

Georgetown
• Copperfield Commons

Greenville
• Marathon Sav-A-Step

Hanover
• Compost Facility

Henryville
• Adams IGA

Jeffersontown
• Nachand Field House
• Aaron’s Rentals

Lanesville
• Gresham Park

Lexington
• LeRoy’s Food Mart

Madison
• Aaron’s Rental

Marengo
• Marengo G&S One Stop

Mauckport
• Mauckport Fireworks

Mallard
• The Must Stop/Hosier Liquors

Mitchell
• Mitchell Motors

New Albany
• Center for Women and Families
• New Albany Floyd Co. Library
• American Family Orthodontics

New Pekin
• Town Utilities Building

New Salisbury
• Moore’s Thriftway (IGA)

New Washington
• Four Quarters Mini Mart

North Vernon
• Walmart

Otisco
• The Store

Paoli
• Walmart

Palmyra
• Ron’s Standard Service

Paoli
• Walmart

Salem
• Save-a-Lot of Salem

Scottsburg
• Coonie’s Corner
• J&C Feed
• Walmart

Sellersburg
• Jay C Food Store
• Sellersburg Fire Dept.

Seymour
• Walmart
• Fast Stop
• Jackson Co. Public Library

South Boston
• Robyn’s Nest

Uniontown
• Marathon Gas and Food Mart
Michael Rudd

Michael overcame health concerns to find employment and independence.

Thirteen years ago Michael had a stroke and almost lost his life. A year after he had a massive heart attack. While in the hospital there were complications that caused him to lose part of his leg after a staph infection. Regaining his balance was difficult and he eventually had to use a wheelchair almost full time. His mobility was limited, and he admits that looking for a job had become difficult.

Many employers didn’t want to hire him because he was unable to perform some of the tasks that were required. “I found a lot of jobs that I wouldn’t have minded going to, but they didn’t want me. I was turned down on several different jobs that I would have liked.” After finding himself unemployed Michael Rudd spent a year and a half looking for employment.

Michael was referred to Goodwill of Southern Indiana’s Vocational Services Program. He started working closely with case managers who were able to give him guidance in looking for employment. He went on several job interviews and nothing seemed to be working out. He says, “It’s hard to hire somebody that’s as old as I am in a wheelchair.” Finally his case manager found a position open and sent Michael on an interview. “I thought they were very progressive. They kept me up on what I needed to do.” Michael went on the interview and he was hired! He says his job is fun and that he’s extremely happy with it.

Despite his health concerns Michael has remained optimistic, and it was that optimism that allowed him to achieve his goals and independence. He recommends Goodwill’s Vocational Services Program to other people. He says he has already told some of his friends that he thinks could benefit. “Goodwill has been good to me.” Michael is ‘thankful for Goodwill.’
There was a time when you wouldn’t have understood the things he was saying to you. He would know what he wanted to say, but just not how to say it. Other adults and children couldn’t understand him and his mom, Shelby, often had to translate.

Keagan attends Goodwill of Southern Indiana’s Children’s Learning Center, a nationally accredited preschool in Clarksville, IN. Shelby also found employment at the preschool as an assistant teacher. It was there that Keegan’s teacher noticed delays in speech and that he wasn’t progressing the same as his classmates. That’s when Keagan’s teacher told Shelby about Goodwill’s Pediatric Therapy program that helps parents pay for the vital therapies their child needs. Shortly after, Keagan started therapy at Southern Indiana Rehabilitation Hospital!

Shelby talks about the Goodwill’s partnership with Southern Indiana Rehab Hospital, “They work around my schedule. It’s nice that they pick him up and we don’t have to do drop-offs where he will get upset. I don’t need to worry about where he is. I’m comfortable with him being there, and if they ever need anything they know where to find me.” Keagan’s mom is happy with the results of increased vocabulary. “I’m really happy with the services he gets and the people that take care of him. He’s almost to his age level now! He’s now able to say things that he wasn’t able to before.” He’s gotten back on the level of where other children his age would be. The best part: other people can understand him now!

“I’m really grateful and blessed to have found Goodwill. I love working there and that Keagan can be there too. Anytime I know a young mom that is looking for work and they need childcare, I always recommend Goodwill. I feel like Goodwill cares about you and your child.” Shelby and Keegan are ‘thankful for Goodwill.’
Vouchers for free clothing and household items are given to partner agencies to provide assistance to people in crisis situations. Through these partnerships, Goodwill of Southern Indiana helps thousands of people each year throughout Southern Indiana.

**Clark County**
- Big Brothers Big Sisters
- Bliss House
- Center for Lay Ministries
- Centerstone*
- Clark County Community Corrections
- Clark County Youth Shelter
- Exit Zero
- Family Ark
- Haven House Services
- Jeffersonville Township Trustee
- Life Spring
- New Beginnings Church*
- Red Cross
- Southeast Christian Church
- Volunteers of America

**Floyd County**
- Center for Women and Families
- Child Protective Services
- Choices for Women
- Family Preservation Program
- Floyd County Youth Services Bureau
- Hope Southern Indiana
- New Albany Floyd County Consolidated School System
- Open Door Youth Services*
- Red Cross
- St. Elizabeth Catholic Charities

**Harrison County**
- Harrison County Community Services

**Jackson County**
- Anchor House, Inc.
- Boys and Girls Club of Seymour
- Girls Inc. of Jackson County
- Human Services Inc. of Jackson County
- Red Cross
- The Clothes Closet
- Turning Point Domestic Violence Services

**Jefferson County**
- Jefferson County Office of Families & Children
- Red Cross

**Jennings County**
- Jennings County Coordinating Council
- Jennings County Council on Domestic Violence
- Sand Creek Township Trustee

**Lawrence County**
- Hoosier Uplands
- Head Start
- Red Cross
- Salvation Army

**Scott County**
- Cradle*
- Red Cross
- Scott County Clearinghouse

**Washington County**
- Bradie Shrum Elementary
- Hoosier Hills Pact – Spouse Abuse Center
- Southern Hills Church
- Washington County Trustee
- West Washington Elementary

*Indicates new partner in 2014
GOODWILL by the NUMBERS

11 Retail Stores
Bedford
Clarksville
Corydon
Floyds Knobs
Jeffersonville
Madison
New Albany
North Vernon
Salem
Scottsburg
Seymour

57 Donation Express Sites

DONATE
260,964 Donors
467 Volunteers
$23,786 Raised through Change Round Up
54 Vehicles Donated

CHANGE LIVES
5,346 Total Clients Served

PROGRAM RESULTS
567 Assisted in Finding Employment

SHOP
710,265 Shoppers
$11.17 Average Transaction

$9.01 Average Hourly Wage of Vocational Services Clients
29,592 Books Given Away Through Book of My Own
$91,990 Total Value of Vouchers Distributed to Families in Crisis
4,512,297 Pounds of Waste Recycled
266,359 Pounds of Electronics Recycled

Our Mission
Serving children, adults and our community through the power of donated goods.

Our Vision
Empowering people to achieve their potential.

Together we make a difference.

All numbers reflect July 1, 2013 - June 30, 2014
In 2011 Crystal’s life came crashing down around her when her partner of 17 years passed away. When he passed away she lost everything.

She only had the clothes on her back and was living in Bowling Green, KY. She decided it was time to move back in with her mother to her home in Southern Indiana. Crystal was depressed and for almost a year she was just going through the motions day to day. Finally she decided it was time to get up off the couch and get productive. She was referred to Goodwill of Southern Indiana’s Vocational Services Program, where she met a case worker who was determined to help.

She said the process involved “looking for a job, get yourself presentable for a job, get a job, and then keep the job.” Goodwill not only helped her with the process of looking for a job but also with interview clothes, work clothes, and bus passes. “With everyone pushing me I was motivated to look. I knew it would work out for me.” Noticing that Crystal was depressed her case manager worked with her to get her the help she needed. Crystal found assistance with a counselor that helped her deal with depression. Life started improving and Crystal found a job!

“I strive now to get someone else to feel the way I feel about going through this program. I say ‘You need to go to Goodwill ‘cause they really help you. They really show you the ins and outs of how to present yourself, how to get a job, and how to keep a job.’” Since gaining employment Crystal’s able to help her mother with bills, buy a car, and even save some money for the first time in fifteen years. “Life is hard. Period. You have to be strong enough to push the negative out of the way and keep going.”

Crystal talks about her success with Goodwill’s Vocational Services program, “I’ve accomplished a lot! I am who I’m supposed to be now. I have my confidence back, and I want to make the best of whatever is left. I have a future now.” Crystal is ‘thankful for Goodwill.’
THANK YOU FOR YOUR GENEROUS DONATIONS. Goodwill of Southern Indiana appreciates all donations. This report recognizes donors who contributed from July 1, 2013 to June 30, 2014. We sincerely apologize if a name has been omitted or misspelled.

**Distinction**
$25,000+
Metro United Way

**Empowerment**
$10,000 - $24,999
Brown-Forman

**Dignity**
$2,500 - $9,999
John and Candice Barksdale
Wilton J. Aebersold

**Ability**
$1,000 - $2,499
Cody Family LLC
Leslie Lewis & Associates
Norman E. Pfau
The CLU for Patrick T. Cody Trust
The CLU for Shane A. Cody Trust
Thompson Law, LLC
Van and Kathryn Willis
Clark Memorial Hospital
Rob Hinkle
Sonya Shull
Indiana Paths to Quality

**Heroes**
$250 - $999
Gary Cable
Lora Edwards
Jana Fisher
Lisa Houser
Katherine Simpson
Stephen Lowell
Joel Henderson
Patrick T. Cody
Shane A. Cody
Lucas Oil Products, Inc.

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Horseshoe Southern Indiana

**2013 Mardi Gras In-Kind Donors**
1875 Homestead B & B America's Theatre Anderson Florist
Alex and Ani
Annie's Chem-Dry
Anonymous
Applebee's
Arbonne Independent Consultant
Arnold Palmer
Arthur Murray Dance Studio
Auntie Anne's Pretzel
Perfect

**2014 Mardi Gras**

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To make a financial gift please go to www.goodwillsi.org. For more information about financial gifts please contact Candice Graves, Marketing Coordinator, toll free 1-800-660-3355, or by e-mail at cgraves@goodwillsi.org
Financials

Assets, Liabilities, and Net Assets
- Total Assets: $15,695,326
- Total Liabilities: $4,711,745
- Total Net Assets: $10,983,581

Total Annual Revenues
- Goodwill Stores: $11,970,371
- Client Fees: $782,182
- Fundraising: $205,596
- Metro United Way: $173,461
- Auto Auction: $73,821
- U.S. Dept. of Agriculture: $56,926
- All Other Revenue Sources: $604,865
- Total: $13,867,222

Total Annual Expenses
- Programs
  - Donated Goods Retail: $11,097,695
  - Children’s Learning Center: $1,230,979
  - Employment Resources: $257,141
  - Family Support Services: $5,399
- Fundraising: $180,524
- Auto Auction: $44,246
- Administration: $555,513
- Total: $13,371,497

Change in Net Assets: $495,725
Thank you to the many individuals and teams who participated in the development of this annual report. Special acknowledgments to our partners for their generous support and passion for Goodwill.

Visit our website: www.goodwillsi.org
Become a fan on facebook: www.facebook.com/GoodwillSI
Follow us on twitter @GoodwillSI

Request for Information:
Goodwill of Southern Indiana, Inc.
c/o Executive Assistant
1329 Applegate Lane
Clarksville, IN 47129
Mission
Serving children, adults, and our community through the power of donated goods.

Vision
Empowering people to achieve their potential.

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1329 Applegate Lane
Clarksville, IN 47129

1 (800) 660-3355
www.goodwillsi.org

Goodwill of Southern Indiana, Inc. has the highest level of accreditation from CARF, an independent non-profit accreditor of health and human services.