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For Immediate Release

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Goodwill Receives Grant from the March of Dimes for Smoking Cessation Effort *Nearly \$13,000 grant will help first-time moms quit smoking*

Goodwill of Central & Southern Indiana announced today the receipt of a \$12,820 grant from the March of Dimes to be used to train Goodwill nurses to become Tobacco Treatment Specialists and reduce the number of the organization's Nurse-Family Partnership (NFP) program participants who smoke while pregnant. The effort will serve as a pilot to prepare for collaborations with other smoking cessation programs.

Goodwill has implemented NFP since 2011 and is the only implementing agency of the nationally recognized program in the state. NFP pairs low-income, first-time mothers with a registered nurse for ongoing home visits through the child's second birthday. NFP nurses support mothers and families in providing the very best start for their children during the earliest, most developmentally critical years.

Infant mortality rates are higher among smokers, and smoking cessation is a stated goal of the nurses' efforts. In 2015, 58% of local NFP participants who self-reported smoking quit prior to giving birth. Goodwill expects to build on these outcomes as a result of the grant.

"Increasing our nurses' knowledge about effective smoking cessation methods and providing them access to new tools will have significant benefit for our clients," said Lisa Crane RN, MSN, senior director, Nurse-Family Partnership Indiana. "We are so grateful to the March of Dimes for its support of our work."

In addition to receiving additional training, nurses will use carbon monoxide (CO) monitors to help clients track the reduction of CO in their bloodstreams. The monitors also indicate the CO levels of the fetus during pregnancy.

"Tools like these will make it even easier for our nurses to convey the positive effects of quitting smoking," said Crane.

Goodwill's NFP services are available in the following counties: Delaware, Lake, Madison, Marion, Tippecanoe and White. Families and health providers seeking more information can visit goodwillindy.org/nfp or call 317-524-3999.



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About Goodwill of Central & Southern Indiana

Goodwill of Central & Southern Indiana changes lives every day by empowering people to increase their independence and reach their potential through education, health and employment. The organization serves 39 counties and operates more than 70 retail locations, as well as charter schools for adults and youth, a maternal-child health program, a child care center and more. Learn more at goodwillindy.org.

About Nurse-Family Partnership

Nurse-Family Partnership currently serves more than 29,600 low-income moms in 43 states, the U.S. Virgin Islands and six Tribal communities. Three decades of research show that the program is successful in improving maternal health and birth outcomes, preventing child abuse, increasing children's school readiness and reducing juvenile crime. Learn more at nursefamilypartnership.org.

About the March of Dimes

The March of Dimes is the leading nonprofit organization for pregnancy and baby health. For more than 75 years, moms and babies have benefited from March of Dimes research, education, vaccines, and breakthroughs. For the latest resources and health information, visit websites www.marchofdimes.org and www.nacersano.org. To participate in the March of Dimes' annual signature fundraising event, visit www.marchforbabies.org. If you have been affected by prematurity or birth defects, visit the www.shareyourstory.org community to find comfort and support. You can also find the March of Dimes on [Facebook](#) or follow on [Instagram](#) and [Twitter](#).

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