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For Immediate Release

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After Overcoming Drug Addiction, Woman Leads by Example

INDIANAPOLIS, Ind. — Goodwill of Central & Southern Indiana will honor Angel Beyersdorfer, assistant store manager at its outlet store in Greenwood, with its 2019 Employment Achievement Award. Beyersdorfer struggled with drug addiction for nearly a decade before she finally hit rock bottom. She struggled to hold down a job and lost her home and car.

“My life was a wreck,” Beyersdorfer admitted. “My main motivation for turning things around was when I went to jail and the Department of Child Services took my kids.”

She was released to a halfway house and, after five months of sobriety, got a job as a donation attendant at Goodwill, where she was quickly promoted to cashier. She also worked with a Goodwill Guide — career and life coaches who help employees, students and other participants in Goodwill’s programs increase their employability and overcome other barriers.

Beyersdorfer’s Guide helped prepare her to interview for a job promotion to a leadership role at Goodwill, and she is now responsible for overseeing and ensuring the safety of 40 employees each shift.

“I’m grateful that Goodwill provided me with an opportunity and trusted me,” Beyersdorfer said. “One day, I want to manage my own store, so I can help people like Goodwill helped me.”

Not only has she regained custody of her children, but they’re on the honor roll at school for the first time. She also got her driver’s license reinstated and purchased a car, and in January 2019, she proudly celebrated three years of sobriety.

“Angel is a perfect example of why we believe in second chances at Goodwill,” said Kent A. Kramer, president and CEO at Goodwill of Central & Southern Indiana. “She commands respect with her positive attitude and is invested not only in her own growth, but also in the development of the employees she manages.”

Goodwill will recognize Beyersdorfer at its upcoming Awards Breakfast, an annual event that celebrates the achievements of its employees, students, families and partners. The Awards Breakfast is Friday, May 10, at 8 a.m. at the JW Marriott in downtown Indianapolis. All media are invited to attend. Please contact Cindy Graham at cgraham@goodwillindy.org if you would like to arrange an interview with Angel Beyersdorfer.
About Goodwill of Central & Southern Indiana
Goodwill of Central & Southern Indiana changes lives every day by empowering people to increase their independence and reach their potential through education, health and employment. The organization serves 39 Indiana counties and operates more than 70 retail locations, as well as charter schools for adults and youth, a maternal-child health program, a child care center and more.