July 26, 2019

For Immediate Release

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Goodwill Moving E. County Line Road Store to Nearby Location

Store at 989 N. Emerson Avenue Opens Tuesday, July 30

After 10 years in the Emerson Pointe shopping center, Goodwill is closing its 997 E. County Line Road location and opening a new store nearby at 989 N. Emerson Avenue in Greenwood. The store will feature tens of thousands of items for sale, including clothing, household goods, toys, books and more. Goodwill will accept donations during regular store hours, Monday through Saturday, 9 a.m. to 9 p.m. and Sunday 11 a.m. to 7 p.m.

The Emerson Avenue store opens at 9 a.m. on Tuesday, July 30, while the Emerson Pointe location will close permanently at 9 p.m. on Saturday, July 27 after a special half-off storewide sale.

“Goodwill has a lot of fans in Greenwood. This community has been really supportive of our stores,” said Eric Schlegel, Goodwill’s vice president of retail operations. “As our lease at Emerson Pointe was winding down, we knew we needed to find a site close by in order to continue to serve our shoppers and donors.”

The site that Goodwill found at 989 N. Emerson Avenue is within a few hundred feet of its Outlet store at 927 N. Emerson Avenue. Since the new store and its donation center are right next door, the Outlet will no longer accept donations. Donors will be directed to the store, instead.

“Our Outlets do not typically see the kind of donation volume that our traditional stores do,” said Schlegel. “We’ll have signs directing any donors who do come by the Outlet to take a quick turn and head over to the new store. It should take them less than a minute, and they won’t need to get back on the main road at all.”

The new store will feature more cash registers and a larger sales floor. Customers will be able to find items more easily and check out even faster. Goodwill will employ about 40 part-time and full-time workers at the Emerson Avenue location.

More than half of Goodwill’s nearly 3,000 retail employees in central and southern Indiana face one or more significant barriers to employment, including disabilities, limited education and criminal history. Employees have access to a variety of resources to help them increase their education and future employability. When they’re ready for a transition, Goodwill helps employees connect with higher-wage positions within the organization or with other employers.

Other stores in the Greenwood area include 709 U.S. 31 N and 3133 W. Stones Crossing Road in Greenwood, and 6775 S. Emerson Avenue and 8011 S. Meridian Street in Indianapolis.

About Goodwill of Central & Southern Indiana

Goodwill of Central & Southern Indiana changes lives every day by empowering people to increase their independence and reach their potential through education, health and employment. Goodwill serves 39 counties and operates more than 70 retail locations, as well as charter schools for adults and youth, a maternal-child health program, a child care center and more.

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