

October 7, 2020  
For Immediate Release

Media Contact: Jennifer Rendant, Director of Marketing & Communications  
Cell: 630-550-0847  
jennifer.rendant@goodwillindy.org

### **Goodwill Offers Spook-tacular Deals This Halloween**

*Rewards members receive special holiday discounts and offers throughout the year*

**INDIANAPOLIS, Ind.** – Goodwill of Central & Southern Indiana is celebrating the month of October with special discounts and promotions for rewards members. Starting October 8, Goodwill rewards members will receive \$5 off a \$10 purchase in recognition of “Half-o-ween”, a nearly weeklong promotion.

With over 70 retail stores across central and southern Indiana, Goodwill is a one-stop-shop to find unique fall decor, costumes for all ages and more.

“Goodwill loves the month of October,” said Eric Schlegel, vice president of retail, facilities and risk management at Goodwill of Central & Southern Indiana. “Not only is it the perfect time to spruce up homes with fall decor, but it is also the month to show off creative costumes.”

Rewards members can visit any Goodwill retail store in central and southern Indiana between October 8 - 13 to receive their one-time use \$5 off a \$10 coupon.

“Shopping and donating to Goodwill fuels our mission to change lives every day through education, health and employment,” said Schlegel. “We directly employ more than 3,800 people — 56% with a barrier, like a disability, criminal history or limited education — and provide opportunities to earn a job certification, build an employment history, receive hands-on training and more.”

In addition to its employment opportunities, Goodwill operates 15 free adult high schools called [The Excel Center](#), as well as [Indianapolis Metropolitan High School](#), a best-fit school for teenagers experiencing barriers to education. Goodwill also offers its maternal-child health program, [Nurse-Family Partnership](#), in communities throughout the region.

“The revenue made from our stores goes right back into the communities we serve,” said Schlegel. “We are thankful to our shoppers and donors for their ongoing support this year, and we look forward to offering new discounts and promotions through our rewards program to say thank you.”

Shoppers who are not currently rewards members can receive future discounts by signing up at [goodwillindy.org/reward](http://goodwillindy.org/reward).

###

**About Goodwill of Central & Southern Indiana**

Goodwill of Central & Southern Indiana changes lives every day by empowering people to increase their independence and reach their potential through education, health and employment. The organization serves 39 Indiana counties and operates more than 70 retail locations, as well as charter schools for adults and youth, a maternal-child health program, a child care center and more.