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For Immediate Release

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**Goodwill Offers Black Friday-Inspired Deals Each Weekend in November**  
*Rewards members receive special weekend discounts throughout the month*

**INDIANAPOLIS, Ind.** – Goodwill of Central & Southern Indiana is celebrating the month of November with special discounts and promotions for rewards members. To help keep shoppers, guests and store associates safe, Goodwill will spread its unique Black Friday-inspired “Weekend Rewards” discounts across every weekend this month.

With over 70 retail stores across central and southern Indiana, Goodwill is a one-stop-shop to find home items, furniture, clothing for all ages and more.

“We recognize it has been a challenging year for our shoppers, advocates and employees,” said Eric Schlegel, Vice President of Retail, Facilities and Risk Management at Goodwill of Central & Southern Indiana. “Our Weekend Rewards promotion is one way to say thank you for everyone’s ongoing support, and we hope customers enjoy the discount surprises every weekend in November.”

Weekend Rewards will be announced every Wednesday preceding the weekend and will be active Friday - Sunday each week. Rewards members can visit any Goodwill retail or outlet store in central and southern Indiana to use their one-time use coupons. To be eligible for Weekend Rewards - and other unique discounts throughout the year - shoppers must be part of the [Goodwill’s rewards program](#).

“Our goal is to reward our loyal shoppers and donors every day and in unexpected ways,” said Schlegel. “Rewards members not only receive surprise discounts throughout the year, but they also get 10% off purchases of \$20 or more every day, a special birthday gift, advance notice of sales and promotions and much, much more.”

Shopping and donating to Goodwill fuels our mission to change lives every day through education, health and employment. Across central and southern Indiana, Goodwill directly employs more than 3,800 people — 56% with a barrier, like a disability, criminal history or limited education — and provides opportunities to earn a job certification, build an employment history, receive hands-on training and more.

“The revenue made from our stores goes right back into the communities we serve,” said Schlegel. “We are thankful to our shoppers and donors for their ongoing support this year, and

we look forward to continued new discounts and promotions through our rewards program to say thank you.”

Shoppers who are not currently rewards members can receive future discounts by signing up at [goodwillindy.org/reward](http://goodwillindy.org/reward).

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### **About Goodwill of Central & Southern Indiana**

Goodwill of Central & Southern Indiana changes lives every day by empowering people to increase their independence and reach their potential through education, health and employment. The organization serves 39 Indiana counties and operates more than 70 retail locations, as well as charter schools for adults and youth, a maternal-child health program, a child care center and more.