



ANNUAL REPORT 2019





WELCOME LETTER-2019

FROM THE VICE PRESIDENT OF MISSION AND EDUCATION INITIATIVES



Goodwill of Central & Southern Indiana Nurse-Family Partnership continued to grow and improve efficiencies in 2019.

Thanks to funding through the Indiana State Department of Health, 11 new nurses were trained in our evidence-based model and strategically assigned to one of our four regional offices, serving 29 Indiana counties. As the year ended, we had almost 250 more moms enrolled over the previous year, bringing our number of total families served to just over 4,200. We could not have reached this milestone without this significant funding investment and strong support from the state and partners like you.

In May of 2019, Governor Eric Holcomb visited Nurse-Family Partnership to sign a bill that created a state perinatal navigator program connecting expectant moms with maternal-child health programs like Nurse-Family Partnership. This new state program supports Governor Holcomb's goal to improve Indiana's infant mortality rate to best in the Midwest by 2024.

Goodwill's Nurse-Family Partnership remains committed to lowering Indiana's infant mortality rate, measured by children celebrating their first birthday. For the first time in six years, the state's infant mortality rate has dropped from 7.3 to 6.8 (deaths

per 1,000 live births). While we're encouraged by this latest report, we know there is still much work to be done to ensure successful futures for our families.

Though we've ended 2019 on a strong note, recently, we've had to come to grips with a new reality - one full of uncertainty and unprecedented changes. Despite this, our goal remains: to ensure graduating mothers and their families are equipped with the right tools that will support their long-term economic growth and self sufficiency, providing the very best start for their children during the earliest, most developmentally critical years. With the help of our nurses and supporters like you, I am confident that we will be able to meet these new challenges and continue to help mothers develop workable plans and access Goodwill and other community programs to reach their goals, whether it's finding a career path or securing stable housing.

Thank you for your continued interest and support of Goodwill's Nurse-Family Partnership.

Betsy Delgado

A handwritten signature in black ink that reads "Betsy Delgado". The signature is fluid and cursive, written over a white background.

Vice President of Mission
and Education Initiatives
Goodwill of Central and
Southern Indiana

2019 BY THE NUMBERS



164

GRADUATES

935

CUMULATIVE GRADUATES*



787

BABIES BORN

3,065

CUMULATIVE BABIES BORN*

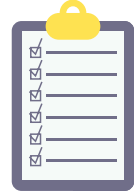


1,947

WOMEN SERVED

4,420

WOMEN EVER SERVED*



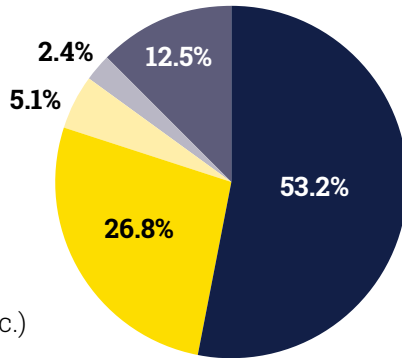
2,993

REFERRALS RECEIVED

*From inception through December 31, 2019

REFERRAL SOURCE

- Health care provider or clinic 53.2%
- WIC 26.8%
- Self 5.1%
- School 2.4%
- Other 12.5% (word of mouth, friend, family, community resource, etc.)



INTAKE DEMOGRAPHICS

Median age: **23**

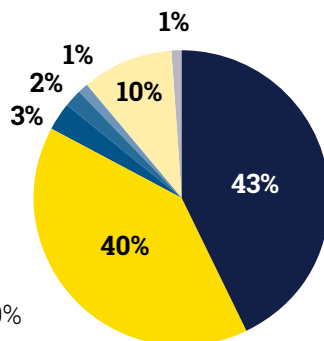
High School Diploma or Equivalent: **69%**

Married: **18%**

Ethnicity: **19% Hispanic**

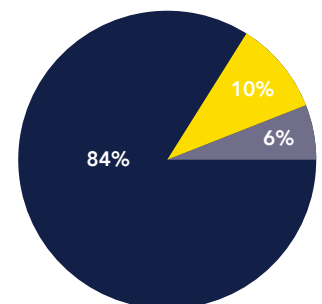
RACE

- White 43%
- African American 40%
- Multiracial 3%
- Asian 2%
- American Indian 1%
- Hawaiian 1%
- Declined to self-identify 10%



PRIMARY LANGUAGE

- English 84%
- Spanish 10%
- Other 6% (French, Arabic, Creole/Haitian, Tribal languages)



2019 OUTCOMES



On average, NFP moms began prenatal care at **9 weeks**.

The American College of Obstetrics and Gynecology benchmark is 12 weeks.



87% of moms who self-reported tobacco use during pregnancy quit or reduced before their child's birth.



88% of babies born at a healthy weight in 2019 (5.5 pounds or more).

87% cumulative



89% of moms initiated breastfeeding.

44% of babies still breastfeeding at six months.

36% at 12 months.



89% of babies born at full term in 2019 (37 or more weeks gestation).

88% cumulative



95% of babies up-to-date with immunizations at six months.

96% up-to-date at 12 months.

95% up-to-date at 24 months.

SELF-SUFFICIENCY OF 2019 GRADUATES



74% of moms, age 18 and older, increased their employment.

26% of moms without a high school diploma earned it while in NFP.

26% of graduates increased their education level during the program.

12% also obtained post-secondary education or certification.

EMPLOYMENT SERVICES

Goodwill's TalentSource™ worked with Nurse-Family Partnership families during 2019, resulting in **50** employment placements.

Placements ranged from **\$8/hr** to **\$27.50/hr** with an average wage of **\$13.36**.

32% of placements were with health care organizations.





A NEW BEGINNING... EIGHT YEARS LATER

Goodwill's Nurse-Family Partnership currently includes over 60 nurses and nurse supervisors who serve at-risk women and their families across 29 central and southern Indiana counties. When first implemented in 2011, there was a single team of eight nurses who served families living in Marion county. Marilynn Berry-Stamm was the first nurse to join that team.

"When I look back at where we were in 2011, I never imagined it would be like this," Marilynn said. "Back then, there were no programs that served the needs of those with lower incomes in the way NFP does - with registered nurses visiting in the home for more than two years. People didn't even know what Nurse-Family Partnership was."

Marilynn has spent 45 years working in maternal-child health. Starting her career in the newborn nursery with Indiana University Health/Clarian Health, now IU

Health, Marilynn has served in a variety of clinical roles. She also has experience as a home-visiting nurse with IU Health's Home Connections program, where moms and newborns were provided with a one-time wellness home visit within the first week of delivery. In 2011, the program was discontinued due to budget cuts, and Marilynn found herself looking for something new.

"I heard about this new home-visiting program that was going to be implemented in Marion County," said Marilynn. "I was told



“ ”

BACK THEN, THERE WERE NO PROGRAMS THAT SERVED THE NEEDS OF THOSE WITH LOWER INCOMES IN THE WAY NFP DOES....

- MARILYNN BERRY-STAMM

it would be a great opportunity for me to explore.”

Soon Marilyn joined the first Nurse-Family Partnership team, something she calls one of the greatest blessings of her life, aside from the birth of her children.

“Working as a home-visiting nurse is very different than working in a hospital,” she said. “My favorite part of the work is our clients – they are amazing;

they’re survivors. I consider it an honor that they allow us into their homes and their lives.”

Even though establishing that connection and building relationships with clients is one of Marilyn’s favorite parts, it’s important to her that the same happens between nurses, too.

“Nurses have such a strong voice and a power that we don’t realize,” she said. “One of the best ways we

can advocate for ourselves, our clients and our program is to not lose our collective voice.”

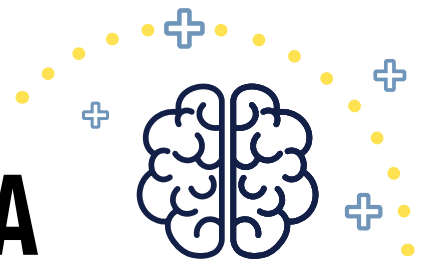
Part of that continuous advocacy is the work done by Goodwill behind-the-scenes, without visiting clients. It’s something Marilyn wished she knew more about when she started and something she thinks all nurses need to see.

“I had no idea about the business and marketing end of our program when I first started,” she said.

“The Nurse-Family Partnership team at Goodwill makes it as easy as possible for me to do my job. It truly is a team effort to serve these families, and I’m so grateful I get to be a part of it.”



MENTAL HEALTH MINUTE WITH SARA



Mental health conditions are very common during and after pregnancy. According to Postpartum Support International, 1 in 7 women will experience depression during this time with women of color and under-resourced women being disproportionately affected. Goodwill of Central and Southern Indiana's Nurse-Family Partnership is doing our part to fight this rate and support Hoosier mothers and their families when dealing with perinatal mental health conditions. Each nurse home

visitor partners with Sara Pollard, MSN, RN, PMHNP-BC, IMH-E®, Nurse-Family Partnership's Infant Family Specialist and Mental Health Consultant to address any perinatal mental health symptoms via the depression and anxiety screenings we currently provide to all clients.

This past November, we were able to send 20 nurse home visitors to the two-day Postpartum Support International Perinatal Mood and Anxiety Disorders Conference to further their professional development and better support

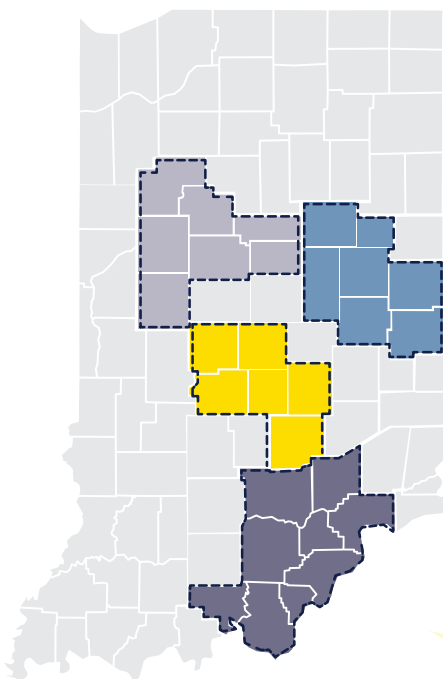
those struggling with perinatal mental health conditions. In addition, five of our nurses are now pursuing their perinatal mental health certification. Once certified, our nurses will be considered experts in the field, allowing us to provide an enhanced level of support to the clients we serve.

Sara Pollard


MSN, RN, PMHNP-BC, IMH-E®,


Nurse-Family Partnership's Infant Family Specialist and Mental Health Consultant


NFP SERVICE AREA





To date, the Nurse-Family Partnership program has served more than 4,000 families and provides nurse home visitors throughout central and southern Indiana.

 Goodwill of Central & Southern Indiana territory

 Central Region

 Northeast Region

 South Region

 Northwest Region

EMPLOYER PARTNERS MEET QUALIFIED CANDIDATES

This past fall, Goodwill TalentSource® hosted a job fair for Nurse-Family Partnership® participants and their families. TalentSource helps individuals advance their skills through training, coaching and certifications, as well as prepares candidates for placement in fields such as healthcare, manufacturing and IT.

Together, TalentSource and Nurse-Family Partnership helped nearly 50 individuals gain interview experience, submit resumes and even accept job offers on-the-spot. In total, 17 external employers set up hiring booths at the job fair, including: AYS, FedEx, Golden Heart Caregivers, IU Health, Early Learning Indiana, Marion County Sheriff's Department, Kroger, G2Secure Staff and the U.S. Army.

"The Goodwill Job Fair was so well-planned," said Deb Klahn, Training Manager – Environmental Services at IU Health. "We met many talented people throughout the event."

One employer partner – Durham Transportation Services – said all of the candidates their team met were qualified and hireable.

"Durham Transportation Services indicated that they spoke with 24 candidates and would like to hire them all," said DeAnna Warren, Employment Specialist at TalentSource.

During the job fair, candidates were also offered headshots with



“ ”
I WAS VERY HAPPY TO BE THERE AND SEE MANY PEOPLE DURING THIS EVENT SHARING THEIR EXPERIENCES AND CONTACTS.

- JOSUE MAMBA

a professional photographer at no cost. Child care was provided for parents who needed their children to be cared for while they took interviews and met with employers.

"It was a great occasion," said Josue Mamba, a supportive partner of a Nurse-Family Partnership participant and candidate at the job fair. "I was very happy to be there and see many people during this event sharing their experiences and contacts."

TalentSource draws candidates for job fairs and employer partner placements from among Goodwill's businesses, schools and other services, such as Nurse-Family Partnership. Candidates are work-ready; many hold industry-recognized certifications and are typically recommended by current supervisors, teachers and other Goodwill staff.

THANK YOU TO ALL OF GOODWILL OF CENTRAL AND SOUTHERN INDIANA NURSE-FAMILY PARTNERSHIP'S COMMUNITY ADVISORY BOARD MEMBERS.

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Donna Burks
Eskenazi Health

Denise Chittum
NFP Client representative

Lisa Crane, MSN, RN
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Urology of Indiana
Community Health
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St. Vincent Hospital
Indianapolis

**denotes honorary member

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Dr. Laura Watson
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THANK YOU 2019 SUPPORTERS*

***The following organizations provided support to NFP during 2019. Individual donors can be found in the Goodwill of Central & Southern Indiana Annual Report.**

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Always in Stitches - Project Linus

Birthline

CareSource

Columbus Regional Health Foundation

Community Health Network

Covering Kids and Families

Heritage Fund Community Foundation of Bartholomew County

Emerson

GEODIS

Indiana Diaper Bank

Indiana State Department of Health - Maternal, Infant, and Early Childhood Home Visiting Program, Title V, Safety PIN, and state funds.

Indiana University Health

Indianapolis Zoo

Lambswear

Lilly Endowment Inc.

Lilly Nursing Forum

Lutheran Family Services - The Emergency Diaper Dispensary

March of Dimes

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MHS

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Nurse-Family Partnership National Service Office

PNC Bank

Project Play

Swaddling Clothes

The Children's Museum of Indianapolis

United Way of Delaware County



Nurse-Family
Partnership
Helping First-Time Parents Succeed®

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1635 W. Michigan Street | Indianapolis, IN 46222
317.524.3999 | goodwillindy.org/health