Goodwill of Central & Southern Indiana Nurse-Family Partnership continued to grow and improve efficiencies in 2019.

Thanks to funding through the Indiana State Department of Health, 11 new nurses were trained in our evidence-based model and strategically assigned to one of our four regional offices, serving 29 Indiana counties. As the year ended, we had almost 250 more moms enrolled over the previous year, bringing our number of total families served to just over 4,200. We could not have reached this milestone without this significant funding investment and strong support from the state and partners like you.

In May of 2019, Governor Eric Holcomb visited Nurse-Family Partnership to sign a bill that created a state perinatal navigator program connecting expectant moms with maternal-child health programs like Nurse-Family Partnership. This new state program supports Governor Holcomb’s goal to improve Indiana’s infant mortality rate to best in the Midwest by 2024.

Goodwill’s Nurse-Family Partnership remains committed to lowering Indiana's infant mortality rate, measured by children celebrating their first birthday. For the first time in six years, the state’s infant mortality rate has dropped from 7.3 to 6.8 (deaths per 1,000 live births). While we’re encouraged by this latest report, we know there is still much work to be done to ensure successful futures for our families.

Though we’ve ended 2019 on a strong note, recently, we’ve had to come to grips with a new reality - one full of uncertainty and unprecedented changes. Despite this, our goal remains: to ensure graduating mothers and their families are equipped with the right tools that will support their long-term economic growth and self sufficiency, providing the very best start for their children during the earliest, most developmentally critical years. With the help of our nurses and supporters like you, I am confident that we will be able to meet these new challenges and continue to help mothers develop workable plans and access Goodwill and other community programs to reach their goals, whether it’s finding a career path or securing stable housing.

Thank you for your continued interest and support of Goodwill’s Nurse-Family Partnership.

Betsy Delgado

Vice President of Mission and Education Initiatives
Goodwill of Central and Southern Indiana
2019 BY THE NUMBERS

164 GRADUATES
935 CUMULATIVE GRADUATES*
787 BABIES BORN
3,065 CUMULATIVE BABIES BORN*
1,947 WOMEN SERVED
4,420 WOMEN EVER SERVED*
2,993 REFERRALS RECEIVED

*From inception through December 31, 2019

REFERRAL SOURCE
- Health care provider or clinic 53.2%
- WIC 26.8%
- Self 5.1%
- School 2.4%
- Other 12.5% (word of mouth, friend, family, community resource, etc.)

INTAKE DEMOGRAPHICS
Median age: 23
High School Diploma or Equivalent: 69%

Married: 18%
Ethnicity: 19% Hispanic

RACE
- White 43%
- African American 40%
- Multiracial 3%
- Asian 2%
- American Indian 1%
- Hawaiian 1%
- Declined to self-identify 10%

PRIMARY LANGUAGE
- English 84%
- Spanish 10%
- Other 6% (French, Arabic, Creole/Haitian, Tribal languages)
2019 OUTCOMES

On average, NFP moms began prenatal care at 9 weeks.
The American College of Obstetrics and Gynecology benchmark is 12 weeks.

88% of babies born at a healthy weight in 2019 (5.5 pounds or more).
87% cumulative

89% of babies born at full term in 2019 (37 or more weeks gestation).
88% cumulative

87% of moms who self-reported tobacco use during pregnancy quit or reduced before their child’s birth.

89% of moms initiated breastfeeding.
44% of babies still breastfeeding at six months.
36% at 12 months.

95% of babies up-to-date with immunizations at six months.
96% up-to-date at 12 months.
95% up-to-date at 24 months.

SELF-SUFFICIENCY OF 2019 GRADUATES

74% of moms, age 18 and older, increased their employment.

26% of graduates increased their education level during the program.

26% of moms without a high school diploma earned it while in NFP.

12% also obtained post-secondary education or certification.

EMPLOYMENT SERVICES

Goodwill’s TalentSource™ worked with Nurse-Family Partnership families during 2019, resulting in 50 employment placements.

Placements ranged from $8/hr to $27.50/hr with an average wage of $13.36.

32% of placements were with health care organizations.
A NEW BEGINNING...
EIGHT YEARS LATER

Goodwill’s Nurse-Family Partnership currently includes over 60 nurses and nurse supervisors who serve at-risk women and their families across 29 central and southern Indiana counties. When first implemented in 2011, there was a single team of eight nurses who served families living in Marion county. Marilynn Berry-Stamm was the first nurse to join that team.

“When I look back at where we were in 2011, I never imagined it would be like this,” Marilynn said. “Back then, there were no programs that served the needs of those with lower incomes in the way NFP does - with registered nurses visiting in the home for more than two years. People didn’t even know what Nurse-Family Partnership was.”

Marilynn has spent 45 years working in maternal-child health. Starting her career in the newborn nursery with Indiana University Health/Clarian Health, now IU Health, Marilynn has served in a variety of clinical roles. She also has experience as a home-visiting nurse with IU Health’s Home Connections program, where moms and newborns were provided with a one-time wellness home visit within the first week of delivery. In 2011, the program was discontinued due to budget cuts, and Marilynn found herself looking for something new.

“I heard about this new home-visiting program that was going to be implemented in Marion County,” said Marilynn. “I was told...
it would be a great opportunity for me to explore.

Soon Marilynn joined the first Nurse-Family Partnership team, something she calls one of the greatest blessings of her life, aside from the birth of her children.

"Working as a home-visiting nurse is very different than working in a hospital," she said. "My favorite part of the work is our clients — they are amazing; they’re survivors. I consider it an honor that they allow us into their homes and their lives."

Even though establishing that connection and building relationships with clients is one of Marilynn’s favorite parts, it’s important to her that the same happens between nurses, too.

"Nurses have such a strong voice and a power that we don’t realize," she said. "One of the best ways we can advocate for ourselves, our clients and our program is to not lose our collective voice."

Part of that continuous advocacy is the work done by Goodwill behind-the-scenes, without visiting clients. It’s something Marilynn wished she knew more about when she started and something she thinks all nurses need to see.

"I had no idea about the business and marketing end of our program when I first started," she said. "The Nurse-Family Partnership team at Goodwill makes it as easy as possible for me to do my job. It truly is a team effort to serve these families, and I’m so grateful I get to be a part of it."

“Back then, there were no programs that served the needs of those with lower incomes in the way NFP does....”

— Marilynn Berry-Stamm
Mental health conditions are very common during and after pregnancy. According to Postpartum Support International, 1 in 7 women will experience depression during this time with women of color and under-resourced women being disproportionately affected. Goodwill of Central and Southern Indiana’s Nurse-Family Partnership is doing our part to fight this rate and support Hoosier mothers and their families when dealing with perinatal mental health conditions. Each nurse home visitor partners with Sara Pollard, MSN, RN, PMHNP-BC, IMH-E®, Nurse-Family Partnership’s Infant Family Specialist and Mental Health Consultant to address any perinatal mental health symptoms via the depression and anxiety screenings we currently provide to all clients.

This past November, we were able to send 20 nurse home visitors to the two-day Postpartum Support International Perinatal Mood and Anxiety Disorders Conference to further their professional development and better support those struggling with perinatal mental health conditions. In addition, five of our nurses are now pursuing their perinatal mental health certification. Once certified, our nurses will be considered experts in the field, allowing us to provide an enhanced level of support to the clients we serve.

Sara Pollard
MSN, RN, PMHNP-BC, IMH-E®,
Nurse-Family Partnership’s Infant Family Specialist and Mental Health Consultant

To date, the Nurse-Family Partnership program has served more than 4,000 families and provides nurse home visitors throughout central and southern Indiana.
This past fall, Goodwill TalentSource® hosted a job fair for Nurse-Family Partnership® participants and their families. TalentSource helps individuals advance their skills through training, coaching and certifications, as well as prepares candidates for placement in fields such as healthcare, manufacturing and IT.

Together, TalentSource and Nurse-Family Partnership helped nearly 50 individuals gain interview experience, submit resumes and even accept job offers on-the-spot. In total, 17 external employers set up hiring booths at the job fair, including: AYS, FedEx, Golden Heart Caregivers, IU Health, Early Learning Indiana, Marion County Sheriff's Department, Kroger, G2Secure Staff and the U.S. Army.

“The Goodwill Job Fair was so well-planned,” said Deb Klahn, Training Manager – Environmental Services at IU Health. “We met many talented people throughout the event.”

One employer partner – Durham Transportation Services – said all of the candidates their team met were qualified and hirable.

“Durham Transportation Services indicated that they spoke with 24 candidates and would like to hire them all,” said DeAnna Warren, Employment Specialist at TalentSource.

During the job fair, candidates were also offered headshots with a professional photographer at no cost. Child care was provided for parents who needed their children to be cared for while they took interviews and met with employers.

“It was a great occasion,” said Josue Mamba, a supportive partner of a Nurse-Family Partnership participant and candidate at the job fair. “I was very happy to be there and see many people during this event sharing their experiences and contacts.”

TalentSource draws candidates for job fairs and employer partner placements from among Goodwill’s businesses, schools and other services, such as Nurse-Family Partnership. Candidates are work-ready; many hold industry-recognized certifications and are typically recommended by current supervisors, teachers and other Goodwill staff.
THANK YOU TO ALL OF GOODWILL OF CENTRAL AND SOUTHERN INDIANA NURSE-FAMILY PARTNERSHIP’S COMMUNITY ADVISORY BOARD MEMBERS.

### CENTRAL REGION

<table>
<thead>
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<th>Name</th>
<th>Organization/Position</th>
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<tr>
<td>Dr. Jayme Allen</td>
<td>Chair, IU School of Medicine</td>
</tr>
<tr>
<td>Lynn Baldwin RN, MSN, WHNBP-BC</td>
<td>Goodwill of Central &amp; Southern Indiana</td>
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<tr>
<td>Stephanie Berry</td>
<td>IU Health</td>
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<tr>
<td>Terri Bruksch</td>
<td>Barnes and Thornburg, LLP</td>
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<tr>
<td>Donna Burks</td>
<td>Eskenazi Health</td>
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<tr>
<td>Denise Chittum</td>
<td>NFP Client representative</td>
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<tr>
<td>Lisa Crane, MSN, RN</td>
<td>Goodwill of Central &amp; Southern Indiana</td>
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<tr>
<td>Betsy Delgado</td>
<td>Goodwill of Central &amp; Southern Indiana</td>
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<tr>
<td>Robin Eggers</td>
<td>Community Volunteer/Leader</td>
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<tr>
<td>Dawn Fortney</td>
<td>Eli Lilly and Company</td>
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<td>Charlie Geier</td>
<td>Indiana Youth Institute</td>
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<td>L. Annette Handy, RN</td>
<td>Indiana Hospital Association</td>
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<tr>
<td>Betsy Jerome, RN, MBA, CCM</td>
<td>Care4U Indiana</td>
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<tr>
<td>Alisha Jessup, RN BSN, MHA</td>
<td>Eskenazi Health</td>
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<tr>
<td>Casey Kinderman</td>
<td>Indiana State Department of Health</td>
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<tr>
<td>Joanne Martin, Dr.PH, RN, FAAN</td>
<td>Goodwill of Central &amp; Southern Indiana</td>
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<tr>
<td>Paula Means BA, MPA</td>
<td>Community Volunteer</td>
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<td>Kristin Popovic</td>
<td>UBS Financial Services</td>
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<tr>
<td>Karen Porter</td>
<td>KL Porter Strategic Solutions, LLC NFP Healthcare Integration</td>
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<td>Georgiana Reynal</td>
<td>St. Vincent Health</td>
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<td>Calvin Roberson, MHA, MPH</td>
<td>Indiana Minority Health Coalition, Inc.</td>
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<tr>
<td>Wanda Thruston, DNP, PNP, RN</td>
<td>IU School of Nursing</td>
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<tr>
<td>Maureen Weber</td>
<td>Early Learning Indiana</td>
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<td>Greg Williamson</td>
<td>Franciscan Health Foundation</td>
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<tr>
<td>Amy Wire MSN, MBA</td>
<td>Community Health Network</td>
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<tr>
<td><strong>Nina Mutone, MD, MPH</strong></td>
<td>Urology of Indiana Community Health Network St. Vincent Hospital Indianapolis</td>
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**denotes honorary member

### SOUTH REGION

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<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Brande Abbott</td>
<td>Salem Parks &amp; Recreation</td>
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<tr>
<td>Emily Banet</td>
<td>Baptist Health Floyd</td>
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<tr>
<td>Brandy Black</td>
<td>Covering Kids &amp; Families/Scott County Partnership</td>
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<tr>
<td>Tonya Broughton</td>
<td>Indiana University Southeast</td>
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<tr>
<td>Jamie Corwin</td>
<td>MHNP clinical student</td>
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<tr>
<td>Lisa Crane</td>
<td>Goodwill of Central &amp; Southern Indiana</td>
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<tr>
<td>Rebecca Didelot</td>
<td>Baptist Health Floyd</td>
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<tr>
<td>Lisa Donohue</td>
<td>New Albany Housing Authority</td>
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<tr>
<td>Tiffany Hanaver</td>
<td>Blue River Services, Inc.</td>
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<td>Jessica Konkler</td>
<td>Scott Memorial Hospital</td>
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<td>Erin Lawrence</td>
<td>River Valley Resources, Inc.</td>
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<td>Clarity</td>
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<td>Mary Munford</td>
<td>Choices Life Resource Center</td>
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<td>Lakia Osborne</td>
<td>Goodwill Excel Center</td>
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<tr>
<td>Karen Porter</td>
<td>Goodwill of Central &amp; Southern Indiana</td>
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<tr>
<td>Elizabeth Riley</td>
<td>Choices Life Resource Center</td>
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<td>Amy Rosenbaum</td>
<td>New Hope Services</td>
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<td>Dawn Sanders</td>
<td>Covering Kids &amp; Families/Scott County Partnership</td>
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<tr>
<td>Rosalind Scott Williams</td>
<td>Indiana University Southeast</td>
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<td>Stephanie Strothman</td>
<td>Jackson County United Way</td>
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<tr>
<td>Andrea Tanner</td>
<td>New Albany Floyd County Schools</td>
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<tr>
<td>Chris Wass</td>
<td>Goodwill of Central &amp; Southern Indiana</td>
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<tr>
<td>Dr. Lana Watson</td>
<td>Indiana University Purdue University Columbus</td>
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<tr>
<td>Dr. Laura Watson</td>
<td>Indiana University Purdue University Columbus</td>
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Birthline
CareSource
Columbus Regional Health Foundation
Community Health Network
Covering Kids and Families
Heritage Fund Community Foundation of Bartholomew County
Emerson
GEODIS
Indiana Diaper Bank
Indiana State Department of Health - Maternal, Infant, and Early Childhood Home Visiting Program, Title V, Safety PIN, and state funds.
Indiana University Health
Indianapolis Zoo
Lambswear
Lilly Endowment Inc.
Lilly Nursing Forum
Lutheran Family Services - The Emergency Diaper Dispensary
March of Dimes
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MHS
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Netherleigh Fund
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PNC Bank
Project Play
Swaddling Clothes
The Children’s Museum of Indianapolis
United Way of Delaware County