



ANNUAL REPORT 2020





WELCOME LETTER

FROM THE REGIONAL DIRECTOR OF NURSE-FAMILY PARTNERSHIP®,
GOODWILL OF CENTRAL & SOUTHERN INDIANA



This past year has been one of the most challenging years our program has ever experienced.

As the pandemic raged in early 2020, we saw life as we knew it come to a full stop; with quarantines, stay-at-home orders, businesses closing and so much more. But, the Hoosier families we served needed our guidance and support, now more than ever.

Overnight, Goodwill's Nurse-Family Partnership (NFP), a model built around the face-to-face interactions in client's homes, moved to an entirely virtual model, using technology and telehealth tools to allow us to not only continue to serve our current clients but also to continue enrolling new families that needed our support.

Nurses continued to contact their clients on a regular basis to help coach and inform pregnant women and new mothers on best practices in maternal health care as well as assist families with challenges they face, including loss of employment, access to child care and social-emotional support. They also engaged in no-contact delivery services and dropped off supplies such as diapers, pack and plays and formula to clients who were in need.

In spite of the challenges, we still had much to celebrate in 2020. Thanks to funding from the Indiana State Department of Health, 10 new nurses were trained in our evidence-based model and strategically assigned to one of our four regional offices, serving 29 Indiana counties. We served over 1,700

families in 2020, bringing our number of total families served to just over 5,000 by the year's end. We could not have reached this milestone without this significant funding investment and strong support from the state and partners like you.

Goodwill's Nurse-Family Partnership remains committed to lowering Indiana's infant mortality rate, measured by children celebrating their first birthday. For the third consecutive year, the state's infant mortality rate has decreased, dropping to 6.5 (deaths per 1,000 live births) in 2019.

While we're encouraged by this latest report, we know there is still much work to be done to ensure successful futures for our families.

In addition to lowering the infant mortality rate, our goal is to continue ensuring graduating mothers and their families are equipped with the right tools that will support their long-term economic self-sufficiency, especially as we all continue to navigate a post-pandemic world.

Thank you for your interest and continued support of Goodwill's Nurse-Family Partnership.

A handwritten signature in black ink that reads "Lynn Baldwin". The signature is fluid and cursive.

Lynn Baldwin
Regional Director
of Nurse-Family Partnership
Goodwill of Central and
Southern Indiana

2020 BY THE NUMBERS



175
GRADUATES

949
CUMULATIVE
GRADUATES*



528
BABIES BORN

3,469
CUMULATIVE
BABIES BORN*



1,743
WOMEN SERVED

5,028
WOMEN EVER
SERVED*

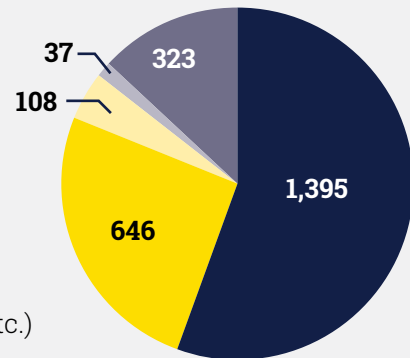
*NFP Inception to December 31, 2020



2,509
REFERRALS
RECEIVED

REFERRAL SOURCE

- Health care provider or clinic - 1,395
- WIC - 646
- Self - 108
- School - 37
- Other - 323 (word of mouth, friend, family, community resource, etc.)



INTAKE DEMOGRAPHICS

Median age: **23**

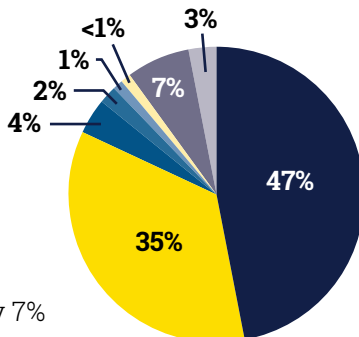
High School Diploma or Equivalent: **56%**

Married: **18%**

Ethnicity: **18% Hispanic**

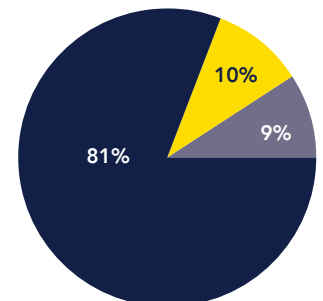
RACE

- White 47%
- African American 35%
- Multiracial 4%
- Asian 2%
- American Indian 1%
- Hawaiian <1%
- Declined to self-identify 7%
- Unknown 3%



PRIMARY LANGUAGE

- English 81%
- Spanish 10%
- Other 9% (French, Arabic, Creole/Haitian, Tribal languages)



2020 OUTCOMES



On average, NFP moms began prenatal care at **9.1 weeks**.

The American College of Obstetrics and Gynecology benchmark is 12 weeks.



88% of moms who self-reported tobacco use during pregnancy quit or reduced before their child's birth.



89% of babies born at a healthy weight in 2020 (5.5 pounds or more).

88% cumulative



85% of moms initiated breastfeeding.

43% of babies still breastfeeding at six months.

27% at 12 months.



90% of babies born at full term in 2020 (37 or more weeks gestation).

89% cumulative



93% of babies up-to-date with immunizations at six months.

94% up-to-date at 12 months.

94% up-to-date at 24 months.

SELF-SUFFICIENCY OF 2020 GRADUATES



35% of moms, age 18 and older, increased their employment.

57% of moms without a high school diploma earned it while in NFP.

65% of graduates increased their education level during the program.

13% also obtained post-secondary education or certification.

EMPLOYMENT SERVICES

Goodwill's TalentSource™ worked with Nurse-Family Partnership families during 2020, resulting in **45** employment placements.

Placements ranged from **\$9/hr** to **\$29.50/hr** with an average wage of **\$14.60**.

33% of placements were with health care organizations.





FIRST-TIME MOM OVERCOMES CHALLENGES WITH SUPPORT OF HER NFP NURSE

Some barriers that emerge later in life, including a limited education or criminal history, can be traced to an individual's childhood—even as far back as the womb. For example, prenatal tobacco exposure increases the risk of preterm delivery, low birth-weight, behavioral issues and adolescent crime. In

addition, preterm delivery and low birth-weight are the leading contributors to infant mortality, a health metric that Indiana ranks among the worst in the nation on.

Goodwill's Nurse-Family Partnership pairs first-time, low-income moms with a registered nurse who makes regular home visits, teaching families

about the habits of a healthy pregnancy and early childhood development.

When Cieara Jake first connected with Goodwill's Nurse-Family Partnership program, she was struggling with a number of challenges.

"My depression and anxiety preceded my pregnancy, but being in an abusive relationship made it even worse," Cieara said.



She was not taking her prescribed medications because she was afraid it could harm her baby.

“One of the first things we discussed was the importance of Cieara’s own health—including her mental health—to the health of her baby,” explained Donya Jackson, a Registered Nurse and Cieara’s Nurse Home Visitor. “I encouraged her to take her medications.”

When Cieara filed for divorce from her husband and moved back in with her parents, her life began to change for the better. Donya helped her secure high-quality child care for her daughter Laila and referred her

“ ”

HAVING DONYA AT THE MOST VULNERABLE AND DARK TIMES OF MY LIFE WAS SUCH A BLESSING TO ME AND MY DAUGHTER.

- CIEARA JAKE

to a domestic violence program where she met other women that she could relate to.

“I loved meeting with my nurse,” Cieara said. “She was very supportive, knowledgeable and resourceful.”

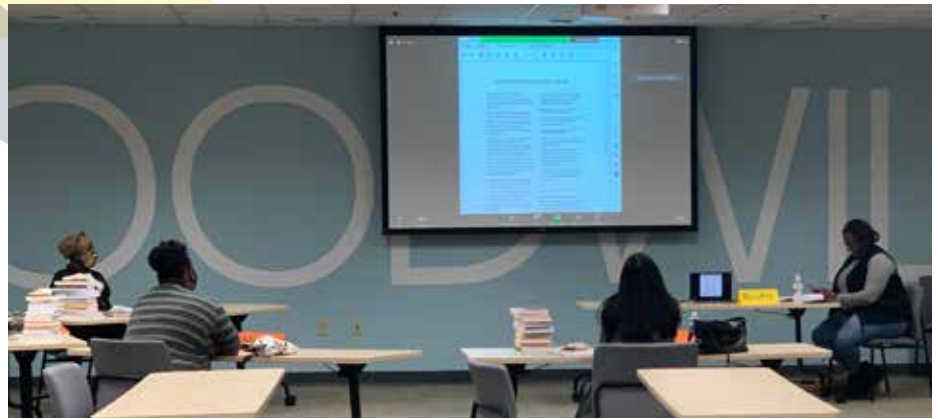
In addition to completing her bachelor’s degree in general studies, Cieara graduated from Nurse-Family Partnership in January 2019, when Laila turned two years old. Through the help of Habitat for Humanity, Cieara and Laila moved into their own home in July 2019.

“Having Donya at the most vulnerable and dark times of my life was such a blessing to me and my daughter,” Cieara said.

FIGHTING TO REDUCE BLACK MORBIDITY AND MORTALITY RATES OF BIRTHING PEOPLE IN INDIANA

In 2020, Goodwill of Central & Southern Indiana, with funding from the Annie E. Casey Foundation, sponsored two doula certification courses in an effort to combat and reduce the Black morbidity and mortality rates of birthing people in Indiana; beginning with the community in Marion County.

Andrea Voisard, a community Resource Specialist with Goodwill's Nurse-Family Partnership is leading the project in an effort to provide birthwork resources to the community while giving individuals interested in the profession an opportunity to become trained professionals certified in birthwork.



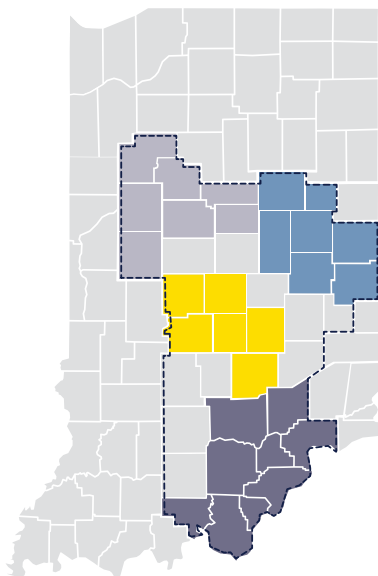
Goodwill sponsored the training to remove the financial barrier for 22 community doulas who identified as Black, Indigenous or Persons of Color (BIPOC) and wanted to become certified.

All of the doulas involved had been or are currently involved with Goodwill in some aspect; including at least five doulas who are NFP graduates, or NFP Community Partners.

Both cohorts successfully completed their full-spectrum training at the end of January 2021. Andrea is now working with the trained doulas to connect them to birthing people needing doula services, so they can complete their practice hours








and earn their full certifications. Eventually, these community doulas will be matched with an employer so they can earn a living wage providing these services to birthing people in their communities and across the state.



GOODWILL NFP SERVICE AREA

To date, the Goodwill Nurse-Family Partnership program has served more than 5,000 families and provides nurse home visitors throughout central and southern Indiana.

-  Goodwill of Central & Southern Indiana territory
-  Central Region
-  Northeast Region
-  South Region
-  Northwest Region

CELEBRATING THE WORK OF NURSE-FAMILY PARTNERSHIP'S COMMUNITY HEALTH HEROES



Goodwill's implementation of Nurse-Family Partnership (NFP) has always relied on key supporters; both inside and outside Goodwill. NFP's Community Health Advocate and Specialist Team is no exception. This past July, the NFP Community Team was celebrated and honored for staff milestones in addition to the invaluable contributions they have made to the program.

Beginning in 2019, NFP added Community Health Advocates Ardella Aikens and Jennifer Neff-Whitlow to help more new moms access the support of a personal nurse across central and southern Indiana. Ardella serves the central Indianapolis regions, covering Bartholomew, Hendricks, Johnson, Marion, Morgan, and Shelby counties. Jennifer serves the southern Indiana region, covering Clark, Crawford, Floyd, Harrison, Jackson, Jefferson, Jennings, Scott, and Washington counties.

Ardella and Jennifer maintain contact with key referral partners in their communities, educate pregnant women and the community about the program, and maintain contact with newly referred NFP moms. Over the course of the past year, Ardella



and Jennifer have maintained connections with over 300 pregnant women, ensuring they are connected with a healthcare provider and supporting any resource needs. In addition, they both represent nearly 1,000 outreach contacts made with various community organizations and programs. Since joining NFP both Ardella and Jennifer have completed their Community Health Workers certification.

NFP Community Resource Specialist Andrea Voisard and Community Employment Specialist Deanna Warren also play an integral role in the implementation of the program and support of NFP mothers and their families. Both have served the Goodwill NFP community for the past five years, continuously elevating the program and making a particular impact on the self-sufficiency of our moms. As a Community Employment Specialist, Deanna works on

connecting NFP moms to various employment opportunities and has worked with Talentsource, Goodwill's job placement agency, to secure 50 job placements for NFP participants and their families in 2019. Andrea used her skills as a Community Resource Specialist to recently secure diapers and wipes for NFP moms, free of charge, as part of a partnership with a local diaper bank.

The COVID-19 pandemic created many new and unforeseen challenges for NFP, but the Community Health team has stepped up to help manage referrals and maintain community connections despite these challenges. The team has incorporated creative approaches to their work and have continued to foster valuable relationships including those within Goodwill.

Without the support of the NFP Community Team, Goodwill's NFP would not be able to have the same measurable impact on Hoosier moms and their families. Their work gives us much to celebrate and we are very fortunate to have them as part of the Goodwill NFP family.

THANK YOU TO ALL OF GOODWILL OF CENTRAL AND SOUTHERN INDIANA NURSE-FAMILY PARTNERSHIP'S COMMUNITY ADVISORY BOARD MEMBERS.

CENTRAL REGION

Central Region Community Advisory Board Members also serve our Central Northeast and Central Northwest Regions.

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Goodwill of Central & Southern Indiana

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IU Health

Terri Bruksch
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Betsy Delgado
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Community Volunteer/
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St. Vincent Health

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Amy Wire MSN, MBA
Community Health
Network

****Nina Mutone, MD, MPH**
Urology of Indiana
Community Health
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St. Vincent Hospital
Indianapolis

**denotes honorary member

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Emily Banet
Baptist Health Floyd

Brandy Black
Covering Kids & Families/
Scott County Partnership

Brittany Blau
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Indiana University
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Jamie Corwin
MHNP clinical student

Lisa Crane
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Lori Croasdell
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Rosalind Scott Williams
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Schools

Chris Wass
Goodwill of Central & Southern Indiana

THANK YOU 2020 SUPPORTERS!

We are especially grateful for our supporters as we navigated through the pandemic. We were able to continue to meet the increased need of our clients which would not have been possible without our supporters. A full listing of donors can be found in Goodwill of Central & Southern Indiana's Annual Report.

Anonymous	Hands of Hope	Tiffany Moffat
A Better Way Muncie	Ingrid and Markham Hensley	Mudsock Quilters Guild
Anthem	Heritage Fund Community Foundation of Bartholomew County	Nick McKinley Insurance Agency, Inc
Always in Stitches - Project Linus	Stephanie Horna	North United Methodist Church
Ascension/St. Vincent Health	Indiana Diaper Bank	Nurse-Family Partnership National Service Office
Shay Barill	Indiana State Department of Health - Maternal, Infant, and Early Childhood Home Visiting Program, Safety PIN, and state funds.	Mary Peterson
Marilynn Berry-Stamm	Indiana University Health	Michael and Patricia Pigman
Birthline	Indianapolis Foundation, a CICF affiliate	Karen Porter
LaKina Bond	Indianapolis Metropolitan Police Department	Project Play
CareSource	Indianapolis Zoo	Maria Reisenauer
Catholic Charities-Indianapolis	Holly Juip	Mrs. Natalie Russell
Central Indiana Community Foundation	Corrine Komacko	Second Harvest Food Bank of Muncie
College Park Church	Lambswear	Lissa Sherron
Columbus Regional Health Foundation	Lilly Endowment Inc.	Sugar Creek Brands Hand Sanitizer
Community Health Network	Little Timmy Project	Sullivan Commercial
Covering Kids and Families	Inell Lumsey	Swaddling Clothes
Julie Cramer	Lutheran Family Services - The Emergency Diaper Dispensary	Sweetwater Hand Sanitizer
Anne Davis	Bruce and Jamie McCaw	The Children's Museum of Indianapolis
Margaret Del Re	Nina Mutone and Andrew Mulvey	Rachel Turbeville
DTE Energy Foundation	MDwise	United Way of Central Indiana
Jacquelyn Dungey	MHS	United Way of Delaware County
Tiffany Fox LaRoche		Jessica Warnke
Cheryl Funches		Sarah White
Erin Gasway		
Gleaners Food Bank of Indiana		



Nurse-Family
Partnership
Helping First-Time Parents Succeed®

Implemented by Goodwill of Central & Southern Indiana
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