

October 29, 2021
For Immediate Release

Contact: Stephenie Snow, Director of Marketing & Communications
317-524-4309
stephenie.snow@goodwillindy.org

Shelley Ashley Announced as New Vice President at Goodwill

Ashley will lead Goodwill's mission division

INDIANAPOLIS, Ind. – Goodwill of Central and Southern Indiana announces a new vice president of mission initiatives, Shelley Ashley. In this role, Ashley is responsible for ensuring the organization continues to deliver programs that help our most vulnerable community members increase their independence.

Ashley has been with Goodwill for 11 years, previously serving as senior director of mission advancement.

“Through our mission initiatives, Goodwill has delivered programs and services that offer life-changing opportunities for those we serve across central and southern Indiana,” said Ashley. “In this new role, I look forward to continuing to provide these critical services and empowering members of our community to reach their potential.”

Goodwill's mission division includes [Nurse-Family Partnership®](#), a community health program that pairs mothers pregnant with their first child with a registered nurse for ongoing home visits aimed at supporting mothers and families in providing the very best start for their children during the earliest, most developmentally critical years.

“Goodwill's Nurse-Family Partnership has served almost 6,000 Hoosier families since its inception in 2011,” said Ashley. “That's just one of the many programs and services we offer for those in need.”

To learn more about Goodwill, visit goodwillindy.org.

###

About Goodwill of Central & Southern Indiana

Goodwill of Central & Southern Indiana changes lives every day by empowering people to increase their independence and reach their potential through education, health and employment. The organization serves 39 Indiana counties and operates more than 70 retail locations, as well as charter schools for adults and youth, a maternal-child health program, a child care center and more.