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For Immediate Release

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Goodwill Announces Grant from the Nina Mason Pulliam Charitable Trust

INDIANAPOLIS, Ind. — Goodwill of Central & Southern Indiana recently announced a \$125,000 grant from the Nina Mason Pulliam Charitable Trust to support its Goodwill Guides career and life coaching program in Marion County. The Goodwill Guides work with associates in Goodwill stores, helping them stabilize basic needs like transportation and housing as well as supporting them to pursue long-term outcomes in education, employment and financial literacy.

“The Guides program has changed countless lives since its launch in 2011,” said Kent A. Kramer, president and CEO of Goodwill of Central & Southern Indiana. “Unfortunately, the financial strain brought on by the COVID-19 pandemic forced us to reduce the scale of the program. With Nina’s support, we are grateful to be able to bring back coaches to our Marion County sites much sooner than we expected.”

The grant is expected to directly serve up to 140 individuals and will drive crucial workforce outcomes like new employment placements, promotions, educational enrollments, credentials earned and financial health.

“Goodwill supports and empowers some of our community’s most vulnerable citizens, putting them on a path toward self-sufficiency. We are proud to support this program,” said Trustee Kent E. Agness of the Nina Mason Pulliam Charitable Trust.

To learn more about how philanthropic leaders like Nina Mason Pulliam Charitable Trust are partnering with Goodwill to make a difference, visit goodwillindy.org.

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Goodwill of Central & Southern Indiana

Goodwill of Central & Southern Indiana changes lives every day by empowering people to increase their independence and reach their potential through education, health and employment. The organization serves 39 Indiana counties and operates more than 70 retail locations, as well as charter schools for adults and youth, a maternal-child health program, a child care center and more.

Nina Mason Pulliam Charitable Trust

The Nina Mason Pulliam Charitable Trust was established upon the death of Nina Mason Pulliam in 1997 to support the causes she loved in her home states of Arizona and Indiana. The Trust seeks to help people in need, protect animals and nature, and enrich community life in metropolitan Indianapolis and Phoenix. Since its inception, the Trust has distributed over \$353 million to 1,006 organizations. For more information visit www.ninapulliamtrust.org.