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For Immediate Release

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**Rachel Zaudtke Named Director of The Excel Center West**  
*Former Goodwill Education Initiatives, Inc. instructor rises to leadership role*

**INDIANAPOLIS, Ind.** – Veteran instructor of Goodwill Education Initiatives, Inc. (GEI), Rachel Zaudtke, has been appointed as the new Director of The Excel Center® West located at 6000 West 34<sup>th</sup> Street in Indianapolis. Zaudtke began her teaching career in 2011 at Indianapolis Metropolitan High School, a GEI-operated school.

“We are extremely excited for the opportunity Rachel’s long-time commitment to GEI provides us. It is always a thrill to see our newest leaders come from within our great existing teams of which we are so proud,” said Kent A. Kramer, president and CEO at Goodwill of Central and Southern Indiana.

After teaching English and computer applications for three years at Indy Met, Zaudtke taught English for a year at Craig High School in Wisconsin. Upon her return to Indiana, she rejoined GEI as a humanities instructor for the opening of The Excel Center in Noblesville in 2015. Her ascension to the role of Lead Instructor and tech champion began her growth into the technology and data analysis fields of teaching, leading to her work on Goodwill’s corporate impact and analytics team.

“Rachel’s growth into several areas of expertise make her an invaluable asset to our leadership team. She is knowledgeable about a lot of distinct and important things,” Kramer added.

Zaudtke is a graduate of Purdue University, with a bachelor of arts in secondary English education. She most recently served as the Business Support Manager for Goodwill of Central & Southern Indiana’s IT Department.

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**About Goodwill of Central & Southern Indiana**

Goodwill of Central & Southern Indiana changes lives every day by empowering people to increase their independence and reach their potential through education, health and employment. The organization serves 39 Indiana counties and operates more than 70 retail locations, as well as charter schools for adults and youth, a maternal-child health program, a childcare center and more.