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For Immediate Release

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**Gwendolen Tyler Named Director of IT Enterprise Delivery**  
*Experienced IT professional assumes new leadership role*

**INDIANAPOLIS, Ind.** – Goodwill of Central & Southern Indiana is pleased to announce that longtime information technology (IT) professional Gwendolen Tyler has been appointed as the new Director of IT Enterprise Delivery. In this role, she will be responsible for delivering critical IT projects and strengthening Goodwill’s project management practices. Tyler has more than 15 years of experience managing information technology projects in the pharmaceutical, retail, financial, health care and mortgage industries.

“Adding Gwendolen to our leadership team is a great opportunity for us. We are eager for her energy and skills to elevate our entire group,” said Jay C. Lytle, vice president and chief information officer at Goodwill of Central and Southern Indiana.

Tyler is a graduate of Purdue University’s School of Engineering with a Bachelor of Science in organizational leadership and supervision. She earned her Master of Business Administration with a concentration in management from Indiana Wesleyan University. She also holds a Project Management Professional (PMP) certification.

“Gwendolen brings an expansive set of experiences in the field and the educational foundation to match. We are lucky to have her join Goodwill,” Lytle added.

Prior to her appointment at Goodwill, Tyler served as the director of administration and human resources for a small firm.

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**About Goodwill of Central & Southern Indiana**

Goodwill of Central & Southern Indiana changes lives every day by empowering people to increase their independence and reach their potential through education, health and employment. The organization serves 39 Indiana counties and operates more than 70 retail locations, as well as charter schools for adults and youth, a maternal-child health program, a childcare center and more.