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For Immediate Release

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Stephenie Snow Named Director of Account Services

INDIANAPOLIS, Ind. – Goodwill of Central & Southern Indiana is pleased to announce that Stephenie Snow, a pillar of support within the organization, has been promoted to Director of Account Services.

Snow joined Goodwill nearly four years ago as the Marketing Manager for Mission Initiatives. Her work has supported the growth of multiple programs across the organization, including Goodwill Nurse-Family Partnership[®], Goodwill New Beginnings, Goodwill Mission Coaches and Goodwill's Commercial Services division. In addition, she led the creation and implementation of Goodwill's digital and social media marketing strategy.

Snow earned her Bachelor of Arts in English from Indiana University-Purdue University Indianapolis and her Master of Arts in strategic communication from the College of Charleston.

“Stephenie has been instrumental in leading our social and digital marketing channels through significant change over the past four years,” said Ivan Cropper, vice president of marketing and communications at Goodwill of Central & Southern Indiana. “She is best known for her prompt support of our internal partners and the high quality of her work and I look forward to her leadership of our account services team.”

In her spare time, Snow enjoys spending time with her family and friends.

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About Goodwill of Central & Southern Indiana

Goodwill of Central & Southern Indiana changes lives every day by empowering people to increase their independence and reach their potential through education, health and employment. The organization serves 40 Indiana counties and operates more than 70 retail locations, as well as contract manufacturing services, charter schools for adults and youth, a maternal-child health program, a child care center and more.